



An 800,000+ square foot mall was undergoing a complete redesign and transformation into a retail, dining and entertainment destination.

Located in one of the fastest growing counties in the U.S., the venue is a prime destination for thousands of visitors who are also attracted to the location's historical sites, wineries, equestrian centers, festivals and accommodations.

The venue required a cellular solution to support the needs of their guests and patrons for seamless cellular coverage and high data speeds for their smartphones.

Accelerate Solution

Through Diamond's carrier-supported program, Diamond designed a state-of-the-art Distributed Antenna System (DAS) solution that seamlessly integrated into carrier networks and met all requirements including:

- Best-in-class system and functionality
- Verizon, AT&T, T-Mobile and Sprint coverage
- Support for 5G and future upgrades
- Monetization strategy
- On-going monitoring and maintenance

The Benefits

With exceptional cellular coverage and capacity throughout the venue, the shoppers, patrons and staff gained high data speeds and a strong signal for voice and video calls along with an enhanced in-mall experience providing access to shopping offers, social media, mapping, dining reservations, navigation and video streaming.

The deployed system enables additional revenue streams from retail tenants by enabling a monetization strategy that fits the lease renewals for the property plus an impressive return on investment (ROI).

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